

ADAM DAY
Advisor | Ritholtz Wealth Management

Adam was born and raised in Cincinnati. In 2007, he graduated from Northern Kentucky University with a degree in Corporate Finance. After finishing an investment banking graduate internship in London, he returned to Cincinnati to work in commercial banking at Fifth Third. Adam began his career in financial planning in 2011 with Northwestern Mutual. He then moved to an independent RIA based out of Cincinnati. At Wealthquest, he moved and started the Naples, Florida office. He left Wealthquest and joined Ritholtz Wealth Management in December 2023. Adam is a CFP and a Certified Financial Therapist. He grew his planning practice to almost \$200 million under management. His experience is based in holistic and behavior-based financial planning.

Outside of his work, he enjoys all things financial literacy, speaking, and training his clients and the community on different areas of finances. He works with the Collier Community Foundation on their Professional Advisory Council. He also helps with SNIP Collier on their donation team, where his wife is the marketing director and board member.

Adam has three kids and stays active with them while also competing in obstacle course races throughout the country.